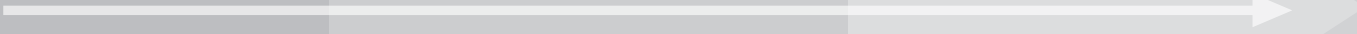


TRANSFORM DISRUPTION

The Executive MBA in Digital Transformation

Module 1 September 2017	Module 2 February 2018	Module 3 May 2018	Module 4 September 2018
<p>▼ Foundations</p> <ul style="list-style-type: none"> • Strategic Informational Systems • Accounting & Finance for Decision Making • Statistics for Analytics 	<p>▼ Entrepreneurship & Marketing Analytics</p> <ul style="list-style-type: none"> • Strategic Marketing • Strategic Marketing Analytics • Digitally-driven Entrepreneurship <p>* 10 Day Residency in Palo Alto, California</p>	<p>▼ Thinking & Leading Beyond the Bytes</p> <ul style="list-style-type: none"> • Organizational Behaviour for Decision Making • Innovation Leadership and Design Thinking • Strategic HR Analytics 	<p>▼ Value Disruption in the Digital Age</p> <ul style="list-style-type: none"> • Strategic Management for Decision Making • Strategic Valuation for Digital Organizations • Emerging Topics in Digital Transformation
<p>Personal Leadership and Communication</p> 			
<p>Integrative Capstone Project</p> 